

Westbourne Primary Eco-Friendly Initiative Case Study

1. Title of Initiative

Green Football Weekend

2. Which of the four pillars of DfE Climate Action Plan guidance does your initiative relate to?

- Climate Education and Green Careers
- Adaption and Resilience to extreme weather and climate change

3. What did you do?

In 2023, we were contacted by Bradford City Football Club, who had seen our school's social media post highlighting a playground protest against climate change. This had been driven by our Year 4 teacher, Ghazala Malik. We had placards and children speaking out with microphones. We were invited by the club to attend their upcoming match which was over the 'Green Weekend', held across the country in collaboration with Sky Sports, among others. Myself and some representative children from the school attended the match, making our way on to the pitch for a lap around it (with our placards) and a brief pitch-side interview. There was also a short film made in the lead up to the weekend, shared on the Bradford City Community Foundation social media channels, which showcased some of the work we were doing as a school at the time

4. Why did you do it?

The children were initially learning about 'Rainforests' before they learned about the impact of deforestation on the environment, which then piqued their interest.

5. What difference has it made?

Children are more aware of climate change and the impact that can be caused by this. We continue to work with our Eco-Club to make changes to our local community etc.

6. What role did pupils play?

Children were at the forefront of delivering their protest- they knew the reasons for doing so. They took the lead when showcasing some of their work in front of 18,000 football fans.

You can see the children in action on X below

<https://x.com/officialbantams/status/1621116226503073792>

https://x.com/westbourne_bfd/status/1622868724477792257