

BRADFORD DISTRICT

GOOD FOOD STRATEGY

2023



The Bradford Good Food Strategy is an opportunity for us to understand, connect and extend the food-related work that is underway in the health and public sector, in the private sector through food businesses, food producers, retailers, farmers and the agricultural sector and the voluntary, community and faith sector. It sets out a vision for the kind of food system that the District will need for the future, and a high-level plan for how to achieve that vision.

Our Vision is: “To put accessible and nutritious food for all at the heart of Bradford’s policies and actions. We do this in order to reduce health and social inequalities, to improve health and wellbeing and to create a secure and sustainable food system that works for people and strengthens our local economy”

Guiding principles of the Strategy are:

- We put prevention first
- We work to reduce food inequalities and promote dignity and choice
- Our food sector is sustainable and ethical
- People and communities are the District’s greatest assets
- We are collaborative

The four key outcomes of the strategy are:

- Creating an Eating Well culture – developing knowledge and skills, and access to healthy affordable food
- Tackling Food Insecurities – increasing access to, and availability of, healthy fresh low cost food.
- Community-led food growing – sustaining and expanding local food production
- A sustainable food system for all – creating a resilient and sustainable food system which protects biodiversity and reduces impact on climate change.



BRADFORD DISTRICT SUSTAINABLE FOOD PARTNERSHIP

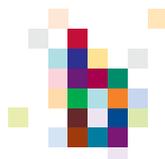


The partnership was formally established in September 2022 but has been operating informally since the start of the Covid-19 pandemic where various District stakeholders convened to co-produce the Bradford Good Food Strategy. The main role of the partnership is to provide the operational direction of the strategy, and to bring together key District Partners to operate through a ‘Whole System’ approach to help influence and shape a healthier and sustainable food system. The Partnership recently joined the Sustainable Food Places Network (SFP) and structured its Action Plan around the SFP thematic guidance. The six themes are:

1. **Strategy and Governance** – Taking a strategic and collaborative approach to good food governance and action
2. **Good Food Movement** – Building public awareness, active food citizenship and a local good food movement
3. **Healthy Food For All** – Tackling food related poverty, diet related ill-health and access to affordable healthy food
4. **Sustainable Food Economy** – Creating a vibrant, prosperous and diverse sustainable food economy
5. **Catering and Procurement** – Transforming catering and procurement and revitalizing local and sustainable food supply chains
6. **Food for the Planet** – Tackling the climate and nature emergency through sustainable food and farming to end food waste



City of
BRADFORD
METROPOLITAN DISTRICT COUNCIL



BRADFORD
working in partnership

