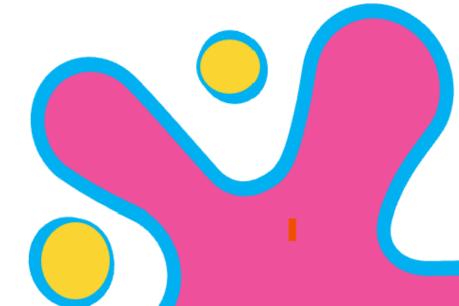




# Infant & Early Years Feeding Statergy

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# Background

- Infant and Early Years Feeding Strategy to replace the former Breastfeeding Strategy (2019-2024)
- The early years represent a critical window to address health inequalities and lay the foundation for lifelong wellbeing.
- Help us understand what is happening and how things can be improved to better meet the needs across the Bradford District.

# What is happening?

- 7 mins
- What are you seeing
- What is your perception of infant and children's feeding practices
- Prompts include where do families get education/support,

### Why are different practices happening?

- 7 mins
- Why are different feeding choices being made
- Barriers, gaps and facilitators
- Promotes include what makes it hard or easier for families to feed their families well

## **Next Steps**

#### Get involed or find out more

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